

How do I prepare a good business model and present (pitch) my invention?

Date / location

18. September / 10:00 (we close the event at 13:00)

Lecture room of Electronics, Teslova ulica 30, Ljubljana (1st floor)

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Workshop Summary

This workshop is designed for:

1. **Entrepreneurial researchers** preparing to pitch their inventions to investors or partners.
2. **Teams of inventors** competing for the [2025 Conference Prize for the Best Innovation with Commercial Potential](#).

We will have a look at the process of business model preparation and designing a clear value proposition for your idea. We will talk about tips for good presentation/pitch.

We'll also walk through the competition timeline, evaluation criteria, and practical guidelines for creating a strong pitch. Teams will present their business models and receive feedback to strengthen their commercialization strategies.

What to Prepare

- **Competing teams:** bring a first draft of your pitch deck or bullet points with the main information.
- **Other participants:** prepare a short abstract of your invention or idea, focusing on the value proposition.

Sharing & Confidentiality

The workshop is a chance to learn from each other's pitches and feedback. If your team prefers not to share your presentation in the **second part**, let us know—we'll arrange individual support. All participants are welcome at least for the **first part**.

Important

The final competition will take place at a [public conference](#). Please **avoid including confidential information** in your pitch or discussions.

We look forward to seeing your ideas come to life and helping you shape them into winning innovations!